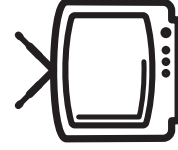


TV Homework

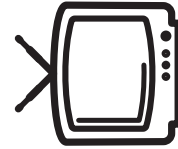
1. What is being sold in this commercial?
2. Who are the consumers that would want this product?
3. How did this commercial try to make people want to buy the product?
4. Why do you think people might believe this commercial?



NOTE TO PARENTS: As a homework assignment students are to watch commercials on TV until they find one they like, and then answer the above questions about this commercial. Please help your child get his or her answers written on this card, and return it to school tomorrow.

TV Homework

1. What is being sold in this commercial?
2. Who are the consumers that would want this product?
3. How did this commercial try to make people want to buy the product?
4. Why do you think people might believe this commercial?



NOTE TO PARENTS: As a homework assignment students are to watch commercials on TV until they find one they like, and then answer the above questions about this commercial. Please help your child get his or her answers written on this card, and return it to school tomorrow.

Making Consumers Want to Buy



Consumer Quarters

