

Survey Results

Score	Category	Number of Students
1-9	Little inclination toward being an entrepreneur	
10-19	Somewhat inclined toward being an entrepreneur	
20-29	Inclined toward being an entrepreneur	
30-40	Very inclined toward being an entrepreneur	

Answers to Activity 5.1

Founder	Business	Founder	Business
Anita Roddick	The Body Shop	W. Berry Fowler	Sylvan Learning Centers
Debbie Fields	Mrs. Fields Cookies	Robert Johnson	BET - Black Entertainment TV
Reed Hastings	Netflix	Richard Branson	Virgin Records
Ingvar Kamprad	IKEA - home furnishings	Jeff Bezos	Amazon.com
Pierre Omidyar	eBay	Joyce Hall	Hallmark Cards
Philip Knight	Nike	Jay Pritzker	Hyatt Hotels
Ray Kroc	McDonalds	Maxine Clark	Build-A-Bear Workshop
Larry Page and Sergey Brin	Google, Inc.	Steve Case	America Online
Theo and Karl Albrecht	Aldi - grocery chain	Ralph Roberts	Comcast
Steve Jobs	Apple	Robert McNeil	Tylenol/McNeil Labs
Fred Smith	Federal Express	Howard Schultz	Starbucks Coffee