Get Goods and Services in Carter City: Answers to Exercise 2.1

1. Find a business that provides hair-care services in Carter City. Write the name of the business below.
   B & J Beauty Salon, Hair Weaving by Sandra, Uncle Joe’s Barbershop

2. Find a restaurant that begins with the letter “W.” Write the name of the restaurant below.
   Wok Restaurant

3. If you lived in Carter City, who would you call for child care?
   Village Child Care Center, Yellow Brick Road Child Care

4. Is child care a good or a service? (Circle One) Service

5. Find two businesses that sell computer products.
   Olde’s Computers, Zip’s Computer Software

6. Are computers goods or services? (Circle One) Goods

7. Find five businesses that provide one or more services. Answers should include five from the following list:
   Andersons’ Family Medicine
   Ann’s Accounting Services
   Austin & Wallis Attorneys at Law
   B & J Beauty Salon
   Campbell’s Community Auto Body Shop
   Carter City Apartments
   Carter City Car Repair
   Edgar’s Moving Service
   Evergreen Apartments
   First Bank of Carter City
   Fred’s Trash Hauling
   Freeman’s Funeral Services
   Glamour Nails
   Grooming and Kennel Service
   Hair Weaving by Sandra
   Hap’s Heating and Cooling
   Inside and Outside House Painting
   Insurance Alternatives
   J & J Hair and Nails
   Jones’ Bookkeeping Services
   Kelly’s Cellular
   Landers’ Shoe Repair
   Mike’s Bike Repair
   Mitchell’s Dental Care
   Pasha’s Home Repair
   Reed’s Window Washing Service
   Ted’s Towing Service
   Turner’s Sewing and Alterations
   Uncle Joe’s Barber Shop
   Underwood Appliance Repair
   Vera’s Housekeeping Service
   Veterinarian Service
   Village Child Care Center
   Vinh Home Construction
   Weber’s Car Wash
   White’s Taxi Service
   Xiang’s Law Service
   Yarde’s Coin Laundry
   Yellow Brick Road Child Care
   Zeno’s Medical Center
8. List five businesses in Carter City that provide goods. Each business must begin with a different letter. Answers should include five from the following list:

Amanda's Fashions  
Bar-B-Que and More  
Bob's Burger Barn  
Brian's New and Used Books  
Denise's Eat Right Diner  
Ed's Resale Shop  
Flowers By Latrisse  
Garcia's Bakery  
Gold and Silver for You  
Hank's Used Furniture  
Harter's Bakery  
Ida's Ice Cream and Desserts  
Jasmine's Jewelry  
José's Deli  
Kelly's Cellular  
Midtown Market  
Mom's Diner  
Ned's Steak House  
Neighborhood Grocery  
Olde's Computers  
Pedro's Pizza & Pasta  
Que Huong's Grocery  
Quick Stop & Go Mart  
Rosario's Imported Foods  
Sonter's Shoe Store  
Super Hardware  
Tina's Used Appliances  
Vinh Home Construction  
Wok Restaurant  
Zip's Computer Software

9. In Carter City, where could you have your dog bathed and trimmed?  
Grooming and Kennel Service

10. In Carter City, where could you buy groceries?  
Midtown Market  
Neighborhood Grocery  
Que Huong's Grocery  
Quick Stop & Go Mart  
Rosario's Imported Foods

11. If you could work at a business in Carter City, which one would you choose? Explain your choice.

12. List at least four goods or services that you think the citizens of Carter City might want that are not being provided now in Carter City.  
Likely answers include such things as toys, dry cleaning, video arcade, more clothing, movies to rent, movies at a theater, sports equipment, etc.

13. Choose two goods and services from those you listed for number 12 and write them here.

14. Make up names for several businesses that would sell these products; list the names below in alphabetical order.
Entrepreneurs Want to Earn a Profit: Answers to Exercise 2.4

Name: ___________________________________________________________

Directions: Read through each question and solve the problem. Show your work.

1. Martin said that Jackie’s fruit and vegetable stand was very profitable. Profit is the income entrepreneurs earn from their business after paying all costs of production. Help Jackie determine if she earned any profit last month. To determine Jackie’s profit, we must subtract her costs of production from her sales revenue. If we write that out as a mathematical sentence, it would look like this.

\[ \text{Profit} = \text{Sales Revenue} - \text{Costs of Production} \]

Use the following numbers for Jackie’s revenue and costs of production to determine her profit last month. Solve the problem below. Show your work.

Jackie’s sales revenue last month $200.00

Costs of production
- Fertilizer $20.00
- Payment for tools $50.00
- Water bill $30.00
- Wages for Millie Mouse $15.00
- Value of Jackie’s work $20.00

Total costs last month $135 ($20 + $50 + $30 + $15 + $20)

Profit $65 ($200 - $135)
2. Martin just started his business. Here are Martin’s sales revenue and costs of production for his first month in business. Determine if Martin earned a profit from his business. Make sure you show your work.

**Martin’s sales revenue last month** $250.00

**Costs of Production**
- Rent for land $ 20.00
- Payment for tools $ 50.00
- Wages for Walter Mouse $ 15.00
- Water bill $ 30.00
- Seeds $ 10.00
- Fertilizer $ 15.00
- Value of Martin’s work $ 25.00

**Total cost of production** $ 165

**Profit** $ 85

3. What if Martin had sold $180 worth of fruits and vegetables in his first month? Would his profit have been more or less than the one you originally calculated? Why?

*Profit would go down to $15.*

4. What would happen if Martin’s costs of production were greater than his sales revenue? Explain in a complete sentence.

*Martin would experience a loss which might cause him to go out of business.*