

# Hear a Business Opportunity Knocking on Your Door? These People Did

**Instructions for Teachers:** Photocopy this page and cut out one set of cards for each group of 3-4 students in your class. There should be 22 entrepreneurs and 22 businesses in each set of cards.

**Instructions for Students:** Match each entrepreneur with the business he or she founded.

Anita Roddick	W. Berry Fowler	Netflix	Comcast
Debbie Fields	Robert Johnson	Aldi - grocery chain	Hallmark Cards
Reed Hastings	Richard Branson	Amazon.com	Google, Inc.
Ingvar Kamprad	Jeff Bezos	Hyatt Hotels	Build-A-Bear Workshops
Pierre Omidyar	Joyce Hall	Tylenol/McNeil Labs	Apple Computers
Philip Knight	Jay Pritzker	Starbucks Coffee	Federal Express
Ray Kroc	Maxine Clark	America Online	Mrs. Fields Cookies
Larry Page and Sergey Brin	Steve Case	Virgin Records	IKEA - home furnishings
Theo and Karl Albrecht	Ralph Roberts	BET - Black Entertainment TV	Sylvan Learning Centers
Steve Jobs	Robert McNeil	McDonalds	The Body Shop
Fred Smith	Howard Schultz	eBay	Nike